



# PROJECT MANAGEMENT

TRMT 415  
Week 1, Class 1  
Sept 4, 2018

# Reminder on Contact Info



Instructor: Carson McPherson

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Hours: Wednesday 5:30-6:30pm (please email)

Website: [www.carsonmcpherson.ca](http://www.carsonmcpherson.ca)



**a little about me...**



**Now, a little about you...**



# What do we know about Project Management?

# A Successful TRMT 415 Experience



- You come prepared, having reviewed the course website
  - Engage in respectful, thoughtful dialogue
- Ask questions and bring your own experiences to the content
- Engage with your classmates, equally contributing to team assignments

# What to Expect & Course Format



- Participatory, Dialogue and Discussion
- Practical Application of the Material
- Critical Thinking
- Simulation of Expectations for Emerging Managers

# Expectation of Students



- Will attend all classes.
  - If you are going to miss class, the instructor appreciates being told of this ahead of time. You are, however, an adult who, I'm sure, is quite capable of making your own choices. Understand that missing a class limits your ability to effectively participate in the required weekly discussions, to do the work required of you by your class team, and more. Thus, it is undoubtedly in your best interest to attend class.
  - If you are going to miss class, you really should let the other members of your term project team know ahead of time.
- Will arrive promptly for class.
- Students are expected to have readings done in time to participate in the class discussion forums.
- Will submit assignments and do so on time by the assigned deadlines. Like a project with a project schedule, coursework and exams are expected to be completed when assigned.



# Course Text



## Course Text:

Harvard Business Review “Project Management: Motivate your team, avoid scope creep, and deliver results” (2012).

## Course Case Studies:

Montealegre, R., Nelson, H. J., Knoop, C. I., & Applegate, L. M. (1996). BAE automated systems (A): Denver International Airport baggage-handling system. *Harvard Business School Teaching Case*, Retrieved from <https://hbr.org/product/bae-automated-systems-a-denver-international-airport-baggage-handling-system/396311-PDF-ENG>

Sparling, D., & Mark, K. (2015). REfficient: Preparing for Growth. *Harvard Business School Teaching Case*, Retrieved from <https://hbr.org/product/refficient-preparing-for-growth/W14717-PDF-ENG>

*Additional readings will be identified as the course progresses.*

# Course Website & Outline



- WEBSITE: <https://carsonmcpherson.ca/trmt-415/>
- COURSE OUTLINE:  
<https://carsonmcphersonca.files.wordpress.com/2018/09/trmt-415-fall-2018-course-outline.pdf>
- *As updates are made to the course schedule, emails will be sent to all students*

# Learning Outcomes



- Summarize the core concepts and explain terminology involved in project management.
- Articulate the competencies of a project manager and justify their importance in the design and delivery of leisure projects.
- Apply project management tools and techniques to initiate, plan, execute, monitor and close a project.
- Initiation including project assessment, obtaining information, identification and analysis of stakeholders, risk and assumption identification, project charters, scope, milestones, and deliverables;
- Planning including assessment of requirements, constraints, work breakdown, budget, scheduling, resource, communication and procurement planning, quality, and risk management;

# Learning Outcomes



- Executing including obtaining and managing resources and maximizing team performance;
- Monitoring and controlling including measuring performance, taking corrective actions, and communications.
- Closing including reporting, transferring project outcomes, lessons learned, and project satisfaction.
- Demonstrate techniques to motivate others and embrace their role in project management.

# Term Project Discussion



Discuss project requirements

Deliverable date for instructions

Team selection process

# Method of Evaluation



	<b>Instrument</b>	<b>Weight</b>	<b>Due Date</b>
1	Case Study Analysis (2 @ 20% each)	40%	<b>Course Outline</b>
2	Term Project (Written)	25%	<b>Friday, Dec 7<sup>th</sup>, 11:55 pm via email</b>
3	Term Project (Presentation)	15%	<b>As Assigned</b>
4	Participation	20%	<b>Course Outline</b>
		100%	

# Next Class



- TERM PROJECT OVERVIEW
- TEAM SELECTIONS AND ANNOUNCEMENT
- CLARITY AND ALIGNMENT AGREEMENTS

See you Thursday